Our Story

Key milestones



Founded by Dr One adaptive Nelson Handal, assessment to **MD**, 2003 predict 80+ Distinguished mental Fellow of the health APA and double conditions board certified Psychiatrist. Led by leading CNS

researchers in the top 99.26% of all researchers globally, per globaldata.com

First to market with adaptive assessment technology (250 + 2005)

proprietary algorithms)

Go beyond PHQ9 and GAD7 for best-inclass mental health clinical decision support

copyright on all mental health questioning sets (awarded design patents and utility patents

IP and

pending)

Fully **HIPAA**, **GDPR** and FDA21 CFR Part 11 Compliant

Pierre **Clinical Trials** Lifetime Achievement **Award**—the highest honor in Clinical research

CEO is

2022

awarded

Christine

Over 1M+ conditions predicted and verified by medical professionals

136 clinics by Q1 2024)

Signed contract Syracuse with the largest University TMS provider in has been USA (rollout to using Clinicom at 58 SUNY campuses for Student mental

health

Contracted APA Study on Clinicom utility with **Cross cutting** tool.



DISCLOSURES – INDEPENDENT CLINICAL RESEARCH SITE FOR PHARMA/FDA SINCE 2003

- Completed FDA Phase 1-3b Research Grants and sponsors
 - AbbVie & Allergan
 - Johnson & Johnson
 - Janssen
 - Merck
 - Eli Lilly Bristol Myers Squibb
 - Pfizer
 - Bristol Myers Squibb
 - Spark therapeutics
 - Apellis
 - Ardelyx
 - Novartis

- Biogen
- Lenstec
- Bausch and Lomb
- Glaukos
- Alcon
- IQVIA
- Syneos
- Icon
- PPD
- Various other sponsors &

CROs Since 2003

APPENDIX II: Pharma

The **go-to for pharma** for clinical testing

Members of our team have worked on over 190 FDA Phase II & III clinical trials—bringing 83 drugs and devices to market

That includes 23 common drugs that have touched hundreds of millions of patients.

Our team has been trusted by pharma with their most sensitive Intellectual property for two decades. We are who pharma turns to for measuring mental health accurately.























































Why We Exist



Who lives with a mental disorder today?

8% of children

14% of adolescents

20% of adults

Our mission:

To help providers make clear and confident diagnoses and treatments for better mental healthcare outcomes



We are making mental health assessments as easy and accurate as blood tests."

Nelson M. Handal, M.D., Founder & Chairman, Clinicom

- Distinguished Fellow of the American Psychiatric Association
- Certified Child & Adolescent Psychiatrist
- Diplomat of the American Board of Psychiatry and Neurology



The Clinicom Difference

We analyze ALL the criteria needed to assess patients

For 80+ mental health conditions—from one adaptive assessment



Clinicom helps clinicians remove the guesswork

Assisted intelligence to support clinical decision making

BEFORE

It's guesswork trying to solve the puzzle of a patient's mental health and history

Provider asks patient to fill out paperwork in-office — then asks them to verbally answer questions in-person (i.e. eating, depression, etc.) subjectively.



This OLD WAY leads to POOR outcomes for mental health conditions



Up to **71%**Untreated



Up to 79%
Misdiagnosed

AFTER

One single assessment accurately identifies 80+ mental health conditions

Provider sends link to patient who completes assessment pre-visit. Complete medical history reveals indicators for mental health conditions.





This NEW WAY leads to BETTER outcomes for mental health conditions



+83%

Increased identification of hidden comorbidities in mental health



+49%

Increased capacity with existing resources



96%

Care team satisfaction





Who We Serve

Practitioners

Clinicians are expected to do an IMPOSSIBLE job

Limited time with patients and poor testing methods can cause providers to overlook a mental health condition or worse—misdiagnosing patients who then receive the wrong diagnoses, the wrong meds, and the wrong treatments.

3,652 criteria

According to DSM, there are 3,652 criteria and billions of permutations to detect and properly diagnose an individual's mental health conditions.





A new approach

Better detection

We need **regular assessments**, as mental health fluctuates over time.

50% of Americans

Will meet the criteria for a diagnosed mental health condition in their lifetime.



Better diagnosis

We need better decision support technology, as it's too complicated.



Better treatments

We need **evidence- based care plans**, with data-driven decisions.

Better outcomes

We get to witness patients living healthier, better lives over time.



Clinicom brings doctors and patients closer together by easier data collection, client analysis, and intelligence to drive better solutions.



APPENDIX: Product Demo



providers.



Our Difference/IP

250+ proprietary algorithms deliver precise clinical decision support for mental health

Comprehensive DSM 5based mental health assessment tool for 80+ mental health conditions







Deep Tech & Al-Powered Solutions



Al Plus Machine Learning Security & Regulatory Compliance



Clinical Value for Patients

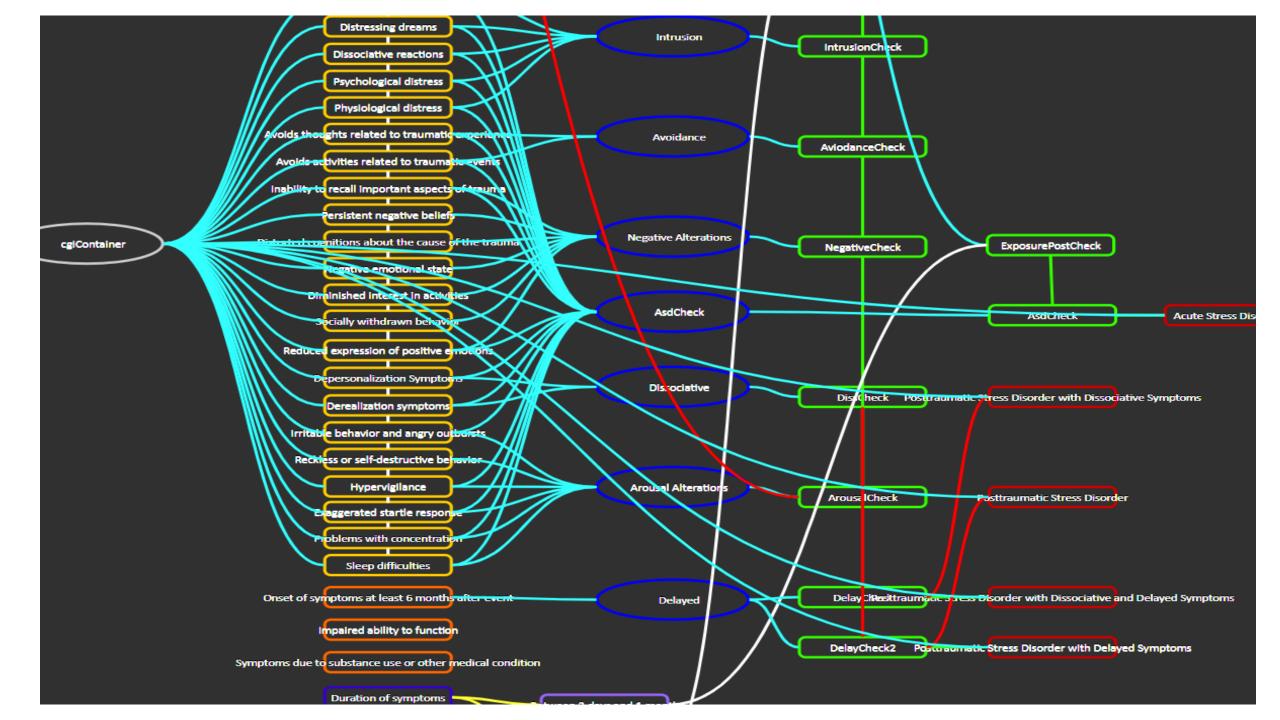
- Clinicom never forgets to ask the right questions.
- Clinicom uncovers the most mental health conditions.
- Patients can tell their complete story with no time limits in their own words.
- Patients can elaborate as much as they like on important topics.
- Clinicom can be used for children 5+, adolescents and adults.
- Safe and secure place to share sensitive topics such as abuse.
- Patients can freely respond to questions in a private, judgment free space.
- Patients can ask their doctor to share a PDF of their report for health data portability.
- Patients visualize and learn what symptoms are contributing to their condition.
- Patients visualize and learn about their treatment progress.

Clinical Value for Clinicians

- Access all relevant bio-psycho-social information before and while seeing the patient.
- Never forgets to ask the right questions.
- Improve rapport with your patients.
- Maximize time to address patient's issues.
- Reduce number of visits required to obtain a proper diagnosis
- Reduce number of visits to stabilize patients.
- Accept, Reject, Rule Out or Add a diagnosis.
- Reduce hospitalizations by stabilizing patient's conditions sooner.
- Improve bandwidth in the Emergency Room by remote screening.
- Improve Clinical Decision Making and Differential Diagnosis.
- Uncover hidden comorbidities.
- Improve treatment adherence outcomes.
- Track medication effectiveness.
- Track treatment outcomes over time.

Clinical Utility

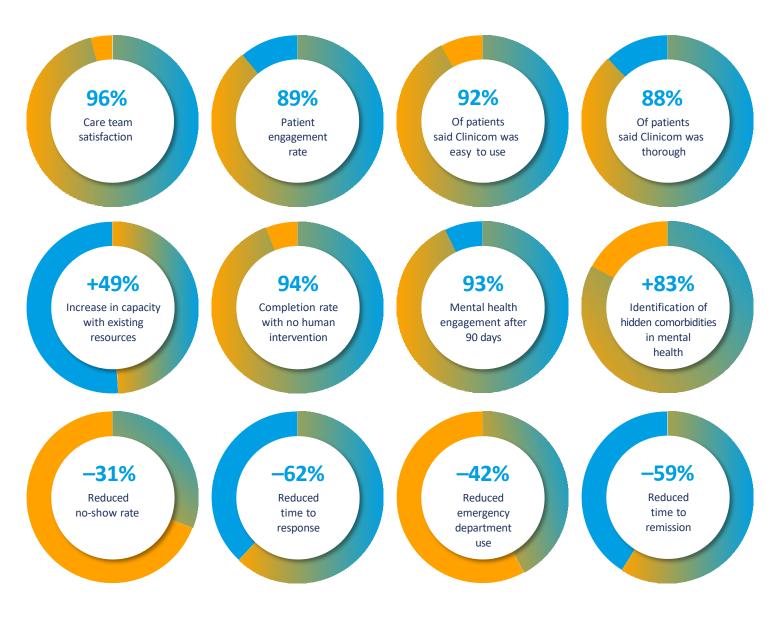
- 80+ Mental Health Conditions Assessed in a single adaptive assessment .- Clinicom Pro & Clinicom
- 255 clinical proprietary algorithms for anyone 6 or older
- Library of Validated Standardized assessments for Follow ups or initial
- SDOH and dozens of Informational proprietary algorithms, Family & Treatment Histories, Social Factors.
- Accept, Reject or Rule Out Dx, Patented feature
- Follow Up assessments with automatic Follow up cadences and frequency management
- Treatment Outcomes, Statistics and Graphing.



APPENDIX: Scorecard

High patient engagement and improved outcomes





SaaS Business Model



\$12 per patient yearly

Fee includes:

- Augmented intelligence technology solution
- Unlimited patient assessments for 12 months
- Unlimited access to the Clinicom Clinical Decision Support System
- No user or seat fees
- No recurring monthly charges
- Free training and support

Covered by insurance

Review of Clinicom is covered by most major insurance companies, including Medicaid.

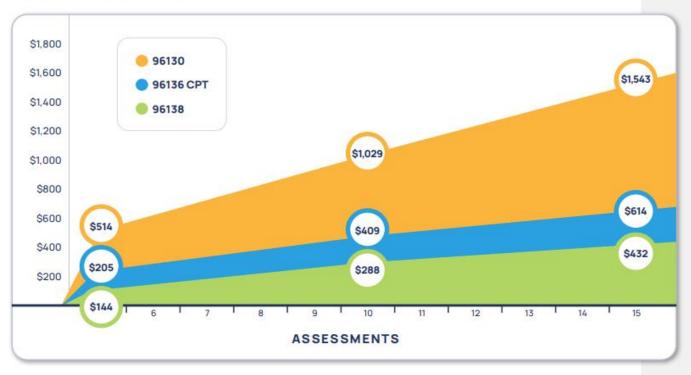




ROI

Business case

Revenue Center



Reimbursement by Insurance Use Codes

Туре	Performed By	CODE	Conditions	Minimum Time	Allowable
Screening	Any	96127	1-4	N/A	\$5
Test Admin	Provider	96136	2+	16 minutes	\$48
Test Admin	Technician	96138	2+	16 minutes	\$38
Test Eval	Provider	96130	1+	31 minutes	\$122



Average MD bills codes 96136 and 96130



Maximum Billable \$48 + \$122 = \$170

Average \$60-\$120 multiple times a year for only \$12

- MDs see 25-35 patients daily, including about four new patients a day
- PHDs see 7 patients a day—will average 20% less with same numbers
- CRNPs will average 30% less with the same numbers
- LPCs see 5-7 patients a day
- Counselors cannot bill insurance so would resell the \$12 for about \$20-\$50 for a 2x to 4x value



General Clinicom CPT Billing Summary, for use with base evaluation codes; 99202,99203,99204, 99212,99213,99214

Add on codes

Technician Codes Non QHPs:

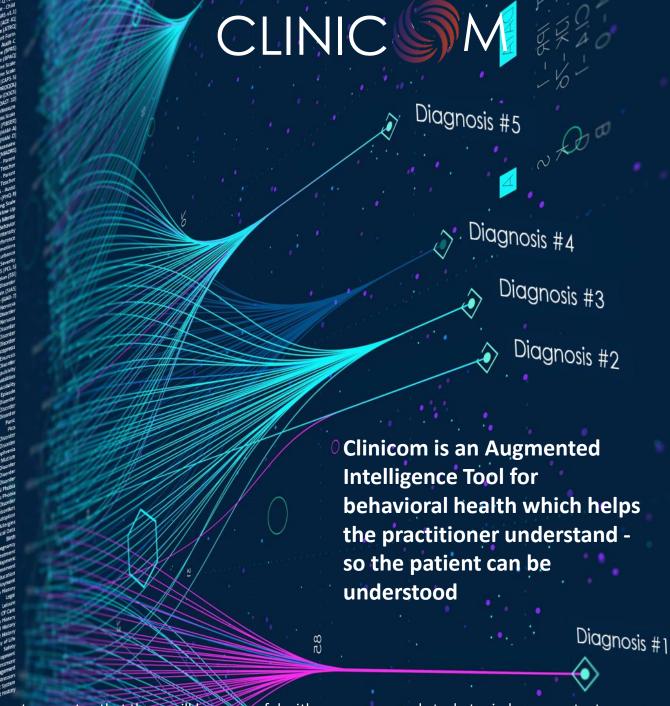
- 96138 \$37.34 (AVG CMS)
 - Min time required 16 Mins
 - CPT 96138: Test administration and scoring by a technician (two or more tests using any method) first 30 minutes and 96139 for each additional 30 minutes

MD or QHP Codes:

- 96130 \$120.73 (AVG CMS- non facility)
 - Min time required 31 Mins
 - CPT 96130: Psychological testing evaluation services by physician or other qualified health care professional, including integration of patient data, interpretation of standardized test results and clinical data, clinical decision making, treatment planning and report, and interactive feedback to the patient, family members(s) or caregiver(s). 96131 for each additional 60 minutes

QHP Codes:

- 96136 \$46.76 (AVG CMS-non facility)
 - Min time required 16 Mins
 - CPT 96136: Test administration and scoring by a psychologist or neuropsychologist (two or more tests using any method) first 30 minutes and 96137 for each additional 30 minutes.



Case Studies



























































































BEFORE

Greenbrook's biggest challenge was prescreening TMS patients for detailed criteria prior to booking the limited time their Clinician has for applicable patients.

Manual screening prior to Clinicom:

- Labor intensive
- Required repeat phone calls and clinic visits
- Netted poor results

Greenbrook TMS is the world's largest TMS provider across 136 locations with an ARR of \$72M

Clinicom secured the Greenbrook contract in June of 2023

AFTER

- Clinicom accelerated new patients TMS starts by 44%, with fewer resources.
- Reduced labor cost on intake staff by 52%.
- Lowered Screen Failure ratio at TMS centers to optimize operations and results.
- Each Greenbrook location formerly had two Patient Screening staff. With Clinicom, one staff member can now manage four sites—saving overhead while accelerating identification of TMS patients.





Bryce Newman, Greenbrook TMS VP Ops



Management Team

The experts driving our innovative solutions



Dr Nelson Handal, MD DFAPA Founder & Chairman

- Co-founder, Harmonex Neuroscience Research & Clinicom
- Heidelberg University, Germany
- Psychiatry residency, State University of New York—Syracuse
- Primary investigator in 100+ pharma clinical trials
- Recognized as one of America's Top Psychiatrists
- Distinguished Fellow of the American Psychiatric Association



James Riddle
Member, Board of Directors

- VP, Research Services and Strategic Consulting at Advarra
- Extensive regulatory and pharma experience, including many years in regulatory affairs
- BS, Western Washington University



Ignacio HandalChief Executive Officer

- Co-founder,two nationally renowned clinical research
- >90 multimillion-dollar clinical research studies for pharma
- 2022 Christine Pierre Clinical Trials Lifetime Achievement Award recipient
- Undergraduate Studies Pre-Med/Microbiology, Auburn University



Les JordanChief Technology Officer

- Former Chief Technology Officer for Microsoft Life Sciences
- Senior positions with Quintiles, Huron Consulting, State Street Bank
- Bachelors Degree, Psychology, University of Massachusetts



Dr Jerlyn McCleod, MD Chief Medical Officer

- Current Medical Director,
 Southeast Alabama Youth
 Services' Division Center and
 the Boys and Girls Attention
 Group Homes
- Former Medical Director, Bradford Health Clinic
- Fellow of the American Psychiatric Association
- MD, University of Illinois, College of Medicine, BS, Howard University



Michael Gronau Chief Operating Officer, Interim CFO

- 15 years advising entrepreneurs to prepare for private equity investments
- Primary focus on problem solving, operations and financial modelling
- Built a multimillion-dollar enterprise which he successfully sold



Mattias Schroeter

Vice President of Sales

- 12+ years with Med Device and Pharmaceutical companies globally
- Primary focus: eClinical Software, Clinical Trials, Regulatory Compliance, H.E.O.R., Market Access, and Pharmacovigilance
- Former Vice Chairman and board member for a not-for profit—The Center for Educational Advancement
- Currently serving his community as Mayor
- Degrees in Marketing, Economics, Software Engineering and German



Marcus Couch
Chief Marketing Officer

- Contributed to development of first Internet graphic browser in 1993 and again in 2004 with the propogation of Podcasting
- Worked with Nokia, Guitar Center, Farmers Insurance, GoDaddy, AmeriGas and Foot Locker
- Computer Science, University of illinois



The people who help to shape our success



Fiona BanisterCo Chair Clinicom Research
Institute & The Global
Mental Health Innitiative



Whitfield Athey Investor and Strategic Advisor



Orchid Jahanshahi Investor and Strategic Advisor



Barry Stamos Founder & CEO, Supernova



Tuck
Stibich
Chief Scientific Officer,
Xenex Healthcare
Services



Dr Matt VogelCEO, VXVY
Mental Health



Dr Joel RaskinEli Lilly, Head
Psychiatrist



Dr Christopher LucasProfessor of Psychiatry,
Syracuse University



Dr Smit Patel Program Lead, Digital Medicine Society (DiMe)Lens-Al



John Nosta Founder, NOSTALAB



Dr Anthony Kessel Clinical Director, National Clinical Policy NHS (UK)



Vinny Lobdell Founder & Director, Healthway Products



Devin
Daly
Founder & CEO,
Impel



APPENDIX: Benefit Summary

CLEAR

Add-on to Intake Experience

Clinicom is a trusted, secure and regulatory compliant solution

Get started in minutes—cost is \$12 per patient/yearly—covered by most major insurance providers.

MODERNIZE INTAKE

94% completion rate





Upgrade Patient Experience

94% completion rate in less than 30 minutes (pre-visit)

Access the most comprehensive medical history available—sourced securely from the patient.

MORE ACCURATE

Lowered clinical burden on staff

Efficient



Optimize Outcomes

Improves evidence-based healthcare

Augmented intelligence enhances decision making for data-driven treatments plans for better care.

HIGHER RETENTION RATE

96% satisfaction rating





A better way to detect Mental Health Conditions



Ignacio Handal, CEO

Ihandal@clinicom.com

334.718.6724



Biopsychosocial Domains of Clinicom

- Patient information
- Medications
- Report Summary with severity of each condition
- Detailed Chief Complaint
- Detailed Secondary Complaint (s)
- List of conditions, with condition's severity and detail of symptoms severity

- Narrative summary per condition
- Allergies
- Treatment history
- Conception and pregnancy
- Birth
- Development
- Truthful report acknowledgement

Biopsychosocial Domains of Clinicom PRO

- Adoption
- Past psychiatric history
- Past medical history
- Military history
- Family history
- Support system
- Safety

- Stressors
- Education
- Employment
- Leisure
- Legal
- Quality of life

APPENDIX: What They Are Saying

Patient

Misdiagnosed for years, Alexandra is now getting the right care

I finally feel heard and understood. I filled out an assessment pre-visit and my experience with my doctor was night and day different.

I finally feel like I'm getting the right treatment, as I'm getting better and not worse."



Alexandra M. Shuster United Kingdom

FROM A Provider

Clinicom is fully reimbursable and easy to access

Clinicom can be reviewed within the context of the office visit. This makes my time with the patient more meaningful and efficient.

Insurance reimbursement for Clinicom is a separate service provided at the time of the office visit. It's a financially viable option for clinicians within the context of primary care."



Dr. James Wiley MD, FAA Clinicom User

FROM A Payor

Clinicom provides both predictive AND prescriptive analytics

It's the perfect tool. As I cross-maneuver from Medicaid to our Military, Veterans and Commercial programs, I have been asking the Care engagement team for something like this for 25 years.

The tool is powerful. It enables faster diagnosis—so all patients get treatment sooner than has ever been possible."



Dr. Brian Masterson MD, MPH, FACP, FAPMSenior Medical Director
Optum United

And more...

- Easy to use for both patients and clinicians.
 - Dr. McCleod
- Allows me to be in two places at once.
 - Dr. Pearson
- We won't see a patient until they have taken a Clinicom assessment.
 - Dr. Humphries, PhD
- We looked for a digital way to accelerate care (i.e., increase efficiency and thereby capacity), and Clinicom provided those means.
 - Dr. Costello
- Clinicom provides
 multiple diagnoses
 from a very large
 number of possible
 conditions. Nothing else
 can provide this.
 - Dr. Pfeifer



APPENDIX: Our Mission

Building the **future** of mental health

The time is now

The recent emergence of AI, Blockchain, IoT and frontier technologies is revolutionizing healthcare infrastructure and enabling a new model of care.

Our wholistic and futuristic vision includes:

- Value- and metric-based care
- Genetic genotyping
- Drug metabolism
- Personalized medicine
- · Mental health phenotyping
- Post-marketing monitoring of adverse events
- Longitudinal studies
- Population health
- Care navigation and triage
- Clinical decision support
- Ai prescriptive analytics

- Ai population analytics
- Ai concomitant drug interaction monitoring
- Ai personalized avatar psychiatrist
- Ai patient engagement and education
- Ai personalized dosing
- Ai SOAP notes
- Ai decentralized clinical trials
- Ai Smart Patient registries
- Ai on-demand analytics
- Ai therapy and CBT
- Ai Chat support





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