



CLINICOM WELCOMES ENTREPRENEUR AND INVESTOR ANDY RUSSELL TO ITS ADVISORY BOARD

A prolific founder and investor with deep experience in technology, behavioral economics, and mental health brings scaling expertise to Clinicom

Dothan, Ala.,. Clinicom has announced that Andy Russell has joined its Advisory Board, bringing decades of experience building and scaling technology ventures, along with a sustained commitment to mental health and social impact.

Russell is an entrepreneur, investor, and humanitarian focused on digital media, ad tech, and behavioral economics. He has co-founded and backed more than 50 ventures, including Daily Candy, Thrillist, Business Insider, LiveRamp, and Zynga. He created Empact, a collaboration platform donated to the United Nations to advance the Sustainable Development Goals, and has advised UCSF's Neuroscape Lab and several mental health technology companies. His commitment to behavioral health runs deep. Russell has served on advisory boards for Mount Sinai Child Psychiatry and the New York Stem Cell Research Foundation. He began his career at JPMorgan and holds degrees from Cornell and Columbia.

His addition to the Advisory Board reflects Clinicom's focus on scaling responsibly. As Clinicom expands access to structured behavioral health assessment across healthcare systems, Russell's experience building durable, high-growth companies, paired with his understanding of mental health, will help guide that growth.

"Andy has built and backed more companies than almost anyone I know, and yet what stands out about him is where he points all that energy," said Michael Horning, Chief Executive Officer of Clinicom. "He genuinely cares about mental health, about impact, about using technology to help people. That combination of a builder's instincts and a real heart for this work is exactly what we hoped for in an advisor, and we are grateful to have him in our corner."

"I have spent my career backing teams that are trying to build something that lasts and matters, and Clinicom is squarely in that category," said Andy Russell. "Identifying behavioral health needs early and accurately is one of the most important problems in healthcare, and I am glad to help this team scale its impact."

ABOUT CLINICOM

Clinicom is a clinically validated behavioral health assessment platform built on patented, proprietary clinical algorithms developed over more than 17 years of clinical research. Clinicom provides comprehensive biopsychosocial assessment, clinical decision support, structured reporting, and longitudinal monitoring for corrections, county government, schools, hospitals, and specialized care settings. Clinicom is encrypted, HIPAA compliant, and FDA 21 CFR Part 11 compliant. For more information, visit [clinicom.com](https://www.clinicom.com).

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